

Minnesota Association of Secondary School Principals

Coloring Outside the Lines



2010 Winter Workshop

Hosted by Northeast Division

January 27 - 29, 2010

Marriott City Center Hotel
30 South Seventh Street • Minneapolis, MN 55402
612-349-4000

MASSP REGISTRATION

2010 Winter Workshop and Pre-Workshop Seminars

Please duplicate this form for each person registering. Return with your payment, or fax by January 12, 2010

PLEASE TYPE OR PRINT CLEARLY. CHECK ALL APPROPRIATE BOXES.

Name _____ Title _____

School _____ Phone _____

E-Mail Address (to confirm your registration): _____

Request vegetarian meal Retired MASSP member (meals only - registration is complimentary) — call (651) 999-7333

Full 2010 Winter Workshop — Wednesday-Friday, January 27-29, 2010

Complete this section if you want to register for the entire workshop (fee doesn't include pre-workshop seminars).
Registration: January 27, from 2:00 p.m. - 4:30 p.m.

Registration Fee\$350 member / \$425 non-member\$ _____

Winter Workshop 1/2 Day Sessions

Complete this section if you prefer to register for specific 1/2 day workshop sessions. 1/2 day sessions include one meal.

Wednesday 6:00 P.M.\$75 member / \$90 non-member\$ _____

Thursday 9:00 A.M.\$145 member / \$170 non-member\$ _____

Thursday 12:00 P.M.\$145 member / \$170 non-member\$ _____

Friday 8:30 A.M.\$145 member / \$170 non-member\$ _____

Pre-Winter Workshop Seminars

Registration: A.M. sessions at 8:00 — P.M. session at 11:00. Lunch 11:45 (included in fee).

Wednesday All-Day Session (8:30 a.m. - 3:30 p.m.)

“Using Cell Phones As An Instructional Tool”\$150 (single) member/\$195 (single) non-member
\$125 per person if 3 or more from same school ..\$ _____

Wednesday Morning Sessions (8:30 a.m. - 11:30 a.m.)

“A-Z Bargaining Issues for Principals”\$140 member/\$195 non-member\$ _____

“Using the Art of Influence”\$140 member/\$195 non-member\$ _____

Wednesday Afternoon Sessions (12:30 p.m. - 3:30 p.m.)

“School Law Seminar”\$140 member/\$195 non-member\$ _____

“Breaking Ranks in the Middle”\$140 member/\$195 non-member\$ _____

TOTAL FROM YOUR CHOICES ABOVE\$ _____

Return this form with your payment, or fax to us, by January 12, 2010:

MASSP
1667 Snelling Avenue North
Suite C-100
St. Paul, Minnesota 55108-2131

Call us . . .
Call: 651-999-7333
Fax: 651-999-7331

Office Use Only

\$ _____ **S** **P**

Received

Date: _____

REMINDER...THE DEADLINE FOR MARRIOTT CITY CENTER HOTEL RESERVATION IS JANUARY 12, 2010.
(Reserve your room directly with the hotel.)

Register at Marriott online by pointing your browser to:
<http://www.marriott.com/hotels/travel/mspcc?groupCode=mspmspa&app=resvlink&fromDate=&toDate=>

CANCELLATIONS RECEIVED AFTER JANUARY 12 will be charged \$25.00 plus any meal costs.
REGISTRATIONS RECEIVED AFTER JANUARY 12, OR ON SITE, will be charged a \$50.00 late fee.

MASSP Pre-Winter Workshop Seminars

Wednesday All-Day Session

\$150 (single) member/\$195 (single) non-member; or \$125 per person if 3 or more from same school

Anytime, Anywhere Leadership! Mobile Learning and Web 2.0 Tools for School Leaders
Kipp Rogers

— BRING A TEAM! —

Many students come to school with multimedia, network-enabled cell phones - so put that technology to good use in the classroom. This all day session is an opportunity to explore the purposes of using cell phones and other 21st Century technology as instructional tools. Educators are aware of the reasons to exclude cell phones from schools however; we often are oblivious to reasons why we should use them in classrooms. Twenty-first Century students learn best using technology. Now you too can learn to use the calendar, calculator, stop-watch, camera, video camera, voice recorder, SMS and MMS text messaging, how to create a digital storybook, and create a blog or wiki to create engaging lessons. Participants also will develop a plan for introducing cell phone usage in their schools.

Participants should bring a fully charged cell phone and if you would like, a Nintendo DS.

Wednesday Morning Sessions

\$140 member/\$195 non-member

A-Z Bargaining Issues for Principals
Roger Aronson

Find out what you may encounter in dealing with bargaining and contracts from various employee groups. This session will cover a broad range of issues including salary; benefits; health insurance packages; limits on 403B. How do you handle unrequested leaves of absence? Will retirement benefits still be available? What is structural balance anyway? How can you not come to this workshop? See you there.

How Great School Leaders Help Others Work Together to Improve Student Outcomes: Using the Art of Influence
Bruce Miles

This session will present a set of strategies and techniques used by very effective leaders in education and in business to get followers to choose the right path. Emphasis will be on using new strategies for communication, leadership, leveraging time and efforts, more effective planning and decision-making strategies.

Participants will review applied research, consider priorities and methods to improve communication, explore differentiated leadership model, and review best practices in the areas of effective decision-making, delegation and accountability. Actual cases will be presented with an emphasis on the leader's role. Examples of all research results, tools and management strategies will be handed out to participants.

Wednesday Afternoon Sessions

\$140 member/\$195 non-member

School Law Seminar
Roger Aronson

Take advantage of your last chance this school year to attend Roger's final School Law Seminar. Relevant, practical and pertinent topics, advice and stories await you. Find out about tenured principal discipline, bullying, search and seizure, case law and more.

Breaking Ranks in the Middle Training
Trish Perry and Joe Jezierski

In this half-day workshop participants will be given an overview of the Breaking Ranks in the Middle framework for systemic middle school reform. The cornerstone strategies, core areas and the recommendations of BRIM will be discussed. You will be shown some of the BRIM tools that you can use in your building and also discuss the options for how to implement the BRIM strategies. At the end of the workshop you will find out how BRIM trainers from MASSP can be of service as you move forward with your reform efforts.

Winter Workshop 2010
“Coloring Outside the Lines”
Preliminary Program Outline

Wednesday, January 27, 2010

2:00 - 5:00 p.m. Registration – Atrium - 4th Floor

5:00 – 6:00 p.m. Opening Reception
Sponsored by Josten’s
Spouses Welcome

6:00 p.m. First General Session – Banquet
Co-Sponsored by Jostens

Welcome: Joann Knuth, Executive Director, MASSP

Presentation: Student Awards
Ann Postlewaite
MASSP Director of Student Leadership

Address: *“The Tools That We Use”*
Jeff Bertrang, Principal, GFW High School
Minnesota High School Principal-of-the-Year

Address: *“The Bare Necessities”*
Jeff Drake, Principal, Battle Lake High School
Minnesota Middle Level Principal-of-the-Year

Thursday, January 28, 2010

7:30 a.m. Exhibits Open — Ballrooms - 3 & 4 - 4th Floor

8:00 - 9:00 a.m. Registration Continues - Atrium - 4th Floor

9:00 - 10:15 a.m. Second General Session
Address: *“Understanding Student Aspirations: Enhancing the Learning Environment”*
Dr. Russell Quaglia
Quaglia Institute for Student Aspirations

10:45 - 12:25 a.m. Concurrent Sessions

- A) Minnesota State High School League
Dave Stead
- B) Preparing for Retirement
Richard McLeod
- C) Hybrid Courses
John Weisser
- D) Anytime, Anywhere Leadership! Mobile Learning and Web 2.0 Tools for School Leaders
Kipp Rogers
- E) St. Francis High School Senior Summit
Luanne Wagner, Paul Neubauer, Steve Davis
- F) Using Smart Goals
Bruce Miles
- G) Cyberbullying/Sexting
Roger Aronson
- H) Understanding Student Aspirations: Enhancing the Learning Environment 2
Russ Quaglia

Winter Workshop 2010
“Coloring Outside the Lines”
Preliminary Program Outline

12:30 p.m. Third General Session - Luncheon

Presentation: MASSP Distinguished Service Award
The Honorable James Ramstad

2:30 - 4:05 p.m. Concurrent Sessions

- A) The Leadership Challenge: Developing the Teacher Leaders You Need
Jill Johnson
- B) Transform Grading Practices: Move From Harmful to Hopeful
Jeffrey Erickson
- C) Systemic Middle Level Redesign: Building a Minnesota Model
Angie Judd
- D) Vanishing Graduates: Demographic Trends, Challenges, and Opportunities
Colleen Wambach
- E) Four Day School Week
Gary Sims
- F) 2009 MASSP Star of Innovation Award Winning Best Practices
- G) Increasing Rigor and College Readiness: How Schools Can Help Students Navigate the Path to College
Sally Wherry

4:30 - 6:00 p.m. Social: Member Reception

Friday, January 29, 2010

8:30 - 9:00 a.m. Fourth General Session / Breakfast

9:00 a.m. Address: *“Building Strong School Cultures”*
Karen Seashore Louis
Organizational Leadership, Policy, and Development
University of Minnesota

Presentation: Aspiring Principal Scholarship
Sponsored by Herff Jones

MASSP Secretary Candidates
Linda Plante – Capitol Division
Jeff Drake – Western Division

Address: *“The Law, The Capitol and Other Things”*
Roger Aronson
MASSP Attorney/Lobbyist

Business Meeting

President’s Report: Donald Johnson

11:00 a.m. Adjourn

Minneapolis Marriott City Center Hotel
30 South 7th Street
Minneapolis, Minnesota 55402
612-349-4000



NOTE: FREE PARKING will be provided only to Winter Workshop participants who are registered guests at the **Marriott City Center Hotel.**

MASSP

January 26 – 29, 2010

Please fax completed form to hotel @ (612) 677-3552 or

E-mail to cindy.tape@marriott.com

One form per room only

Register Online by pointing your browser to:

<http://www.marriott.com/hotels/travel/mspcc?groupCode=mspm&app=resvlink&fromDate=&toDate=>

Name _____ Last _____ First _____ Affiliation _____

Address _____

City _____ State _____ Zip Code _____ Phone # _____

Signature _____ E-mail _____

Month	Day	Year	Month	Day	Year

Arrival Date _____ Arrival Time _____

Departure Date _____ Departure Time _____

Check-In Time: 3:00 p.m. **Check-Out Time: 12:00 p.m.**

All requests for reservations must be received by January 12, 2010.

Special Group Rates and accommodations are based on availability.

Sharing Room With _____

All rooms are subject to applicable taxes.

Rate: \$149.00 sgl, \$149.00 dbl, \$149.00 triple, \$149.00 quad

Total number of occupants: 1 2 3 4 5

Room / Bed type: King Two Double Beds

Minneapolis Marriott City Center is now a 100% smoke free hotel

Other Requests: _____

American Express Diners Club Card Number: _____

VISA MasterCard Expiration Date: ____/____/____

Discover Check / Money Order



Please include first night's deposit to guarantee your reservation. Alternatively, the listed credit cards will also guarantee your reservation.

In the event that a guaranteed reservation is not cancelled prior to 6:00 p.m. on your arrival date, one night's room and tax will be deducted from your deposit or billed through your credit card.

30 South Seventh Street, Minneapolis, MN 55402
Phone 612-349-4042