



P.O. Box 5120 • St. Cloud, MN 56302-5120
(800) 500-7017 • Fax (320) 202-1010
Bruce@bigrivergroup.com

How Great School Leaders Help Others Work Together to Improve Student Outcomes:

Using The Art of Influence

This session will present a set of strategies & techniques used by very effective leaders in education and in business to get followers to choose the right path. Emphasis will be on using new strategies for communication, leadership, leveraging time & efforts, more effective planning & decision-making strategies. Copies of all strategies & handouts will be delivered to participants.

Goals for this session

- 1) Review applied research re: art of influence & communication
- 2) Consider priorities & methods to improve communication
- 3) Explore a differentiated leadership model
- 4) Consider personal application of new leadership model
- 5) Review best practices re: effective meetings & decision-making
- 6) Review best practices: More effective delegation & accountability
- 7) ID means & methods to personally followup on today's content
- 8) Evaluate the session

Session participants will review the above topics during a lecture presentation with an ongoing question & answer format. Actual cases will be presented with an emphasis on the leader's role. Examples of all research results, tools & management strategies will be handed out to participants

AV requested:

- LCD & screen
- Easel, flipchart, markers